

# HostTree



More sustainable  
WEB HOSTING

## Vision

Best service, speed and safety, low price and towards a better world



Premium WordPress Plugin  
Package by Nomad Design  
Online



Working with One Tree Planted  
and Bonneville Environmental  
Foundation



HostTree is this year's case  
for the Master Sustainable  
Business Transition

€18,00

Prices from / per month

Order now

[www.nomaddesignonline.nl](http://www.nomaddesignonline.nl)

# Did you know the Internet is one of the World's largest polluters?



The internet industry consumes enormous amounts of energy. The backbone of the internet is data centers which hold millions of large servers, stacked on top of each other in racks and they are powered up and running all day every day.

These servers consume enormous of energy and to make sure that they do not overheat and fail, they are blasted with arctic-temperature air all day every day. In fact, 40% of all of the energy used to power the internet is used to keep those servers from overheating.

Data Center pollution is expected to grow to 14% of the world's carbon emissions, as much as the United States of America, by 2040. This is a massive problem and it is only getting worse.



Most energy in our power grids are produced by carbon polluting sources.



Today there are over 8 million data centers worldwide, an increase of 16 fold in 7 years.



Data centers account for 2% of the world's carbon emissions; as much as the AIRLINE INDUSTRY!

We have started this project to make changes for the better. We research what choices we can make in our company and daily lives to help reduce our energy footprint. One of the choices we've made is to choose a hosting server that matches our vision. We're still using energy, but it is a step in the right direction.

